

# Early Years Scotland

Investing in Our Youngest Children

50K  
followers  
online

## Why advertise with us?

Early Years Scotland is Scotland's leading national specialist organisation that supports our youngest children from pre-birth to 5 years of age.

### Over 1,500 members

- Early Learning and Childcare Settings
- Nurseries
- Playgroups
- Parent & Toddler Groups
- Organisations and Individuals
- Local Authorities
- Early Years Practitioners
- Further and Higher Education
- Childminders
- Companies

### Dedicated early years magazines

Our magazine for early years professionals gives information, commentary and analysis on the current issues affecting the early years sector. Our magazine for parents covers topics such as child development, learning through play, health and wellbeing, nutrition and sleep.

### Over 50 years' experience

We have a long track record of supporting all of those who work for, and on behalf of, Scotland's youngest children.



# Advertising Rates 2023

## Display Advertising (Page size 297 x 210mm)

Full page, full colour	£360	Half page, full colour	£230
Quarter page, full colour	£140	Back page, full colour	£410
Small ads page box (88 x 48mm)	£55	Double page spread	£650

## Inserts

Weight up to 10g	£340	31-40g	£400
11-20g	£360	41-50g	£420
21-30g	£380	Over 51g	POA

## Advertorials

Half page	£300	Single page	£400	Double page	£750
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## Series Discounts (in consecutive issues)

Series of two	10%	Series of three	15%	Series of four	20%
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## Full issue sponsorship

There are also opportunities to sponsor a full issue of the magazine. Contact us for details.

## Contact

If you are interested in advertising in Early Years Scotland's magazines, please contact Gwen Garner (Editor) or Thomas Kearins (Marketing Officer) on 0141 221 4148, or email [gwen.garner@earlyyearsscotland.org](mailto:gwen.garner@earlyyearsscotland.org) or [thomas.kearins@earlyyearsscotland.org](mailto:thomas.kearins@earlyyearsscotland.org)

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Tel: 0141 221 4148. Fax: 0141 221 6043. Early Years Scotland is a company limited by guarantee registered in Scotland Registration No 86932 and a Scottish Charity Registration No SC003725

