

# Promote your product or service to over 1000 Early Learning and Childcare Settings for as little as £55

Advertising in Early Years Scotland's membership magazines can help you reach a wide range of nurseries and parent and toddler groups throughout Scotland.

## What advertising options do we offer?

- Small ads
- Full page display ads
- Insert service
- Full issue sponsorship is also available

The 'Early Years Scotland Magazine for Early Years Professionals' and 'Parent Chat' are published in full colour twice a year in February and September.

All members receive a copy of 'Parent Chat' and our nursery settings, and some other membership categories, also receive a copy of the 'Magazine for Early Years Professionals'.



# ADVERTISING RATES 2022

## Display Advertising

(Page size 297 x 210mm)

Full page, full colour	£360	Half page, full colour	£230
Quarter page, full colour	£140	Back page, full colour	£410
Small ads page box (88 x 48mm)	£55	Double page spread	£650

## Inserts

Weight up to 10g	£340	31-40g	£400
11-20g	£360	41-50g	£420
21-30g	£380	Over 51g	POA

## Series Discounts (in consecutive issues)

Series of two	10%	Series of three	15%	Series of four	20%
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## Full issue sponsorship

There are also opportunities to sponsor a full issue of the magazine. Contact us for details.

## Contact

If you are interested in advertising in Early Years Scotland's magazines, please contact Gwen Garner (Editor) or Thomas Kearins (Marketing Officer) on 0141 221 4148, or email [gwen.garner@earlyyearsscotland.org](mailto:gwen.garner@earlyyearsscotland.org) or [thomas.kearins@earlyyearsscotland.org](mailto:thomas.kearins@earlyyearsscotland.org)

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[earlyyearsscotland.org](http://earlyyearsscotland.org)

